



## Job Description

Version 3.1 issued February 2019

### Job title

Co-cars & Co-bikes Brand Ambassador (part time)

### About the job

**Location:** Exeter based

**Reports to:** Marketing Manager (Helen Scholes)

**Hours:** Variable, to include evenings and weekends as required

**Pay:** £8.50 per hour

**Contract:** temporary

**Employee Benefits:** Statutory holiday and sick pay, free membership of Co-cars and/or Co-bikes (excluding usage fees)

### About Co-cars & Co-bikes

Co-cars is revolutionising the way people travel in Exeter and the South West. Our network of shared electric/hybrid cars can be hired by the hour and we are proud to have pioneered the UK's first on-street electric bike hire scheme.

We operate in a dynamic and constantly changing environment where the concept of Mobility as a Service (Maas) is fast gaining currency, supported by the growth of the sharing economy and technological innovation.

We are now entering a period of significant growth and have ambitious expansion plans. We already have over 20 cars in Exeter alone and are about to increase our electric bike network to 94 bikes across 14 hubs. Ultimately, our mission is to provide shared mobility for all, making our towns and cities more liveable by reducing emissions and cutting congestion.

We are proud to be a social enterprise with an ethical approach to business that is shared by everyone in our friendly and welcoming team.

### The Role

We are looking for friendly, confident people to represent Co-cars and Co-bikes at promotional events, exhibitions and roadshows.

Duties:

- To attend a variety of events, engaging with stakeholders, members of the public and local media
- To be available for interviews, videos and photoshoots when required
- To communicate to the Marketing Manager about events happening in Devon that could be relevant and beneficial to the company
- To give Co-cars and Co-bikes permission to use their 'face' for inclusion on promotional materials, including paid adverts, as necessary

## Person Specification

The right person for this role will:

(Required)

- Be friendly and outgoing
- A regular/leisure cyclist
- Be versatile and adaptable – a quick learner
- Like working with people
- Have good organisational skills
- Have a good attention to detail

(Desirable)

- Have an interest in and understanding of shared mobility
- Be a current member of Co-cars or another car club
- Have a clean driving licence and be a confident driver

## Application process

Interested candidates should complete Sections A & B of our online [Job Application Form](#) and send their CV to Benji Goehl [benji@co-cars.co.uk](mailto:benji@co-cars.co.uk) using the subject line “Job Application <Your Name>”.

The closing date for applications is 8 March 2019. Successful applicants will be invited to attend an interview. Job offers will be conditional on receiving two satisfactory references after the interview.

If you have any questions about the role, please email [helen@co-cars.co.uk](mailto:helen@co-cars.co.uk)